

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Elections – Payment of **Rs.19,34,020/-** to **M/s Arrow Advertising India Private Ltd.**, Hyderabad towards the cost of Printing and Supplying of Banners, Flute Boards, TV Scrolls, Sticker Posters and One appeal film for “SSR of Photo Electoral Rolls of Intensive Nature with reference to 01.01.2019 of Awareness and Advertisement insertions material for Special Campaign Days” – Sanctioned – Orders – Issued.

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**GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT**

**G.O.Rt.No:1389**

**Dated:17-07-2018**

Read the following:-

1. Govt. Lr.No.1036/Elecs.D/2018-1 dt.28.5.2018.
2. From M/s Arrow Advertising Pvt., Ltd., Hyderabad  
Invoice No.PB/066/18-19, dt:18-06-2018.
3. G.O.Rt.No.915, Finance (EBS.I) Dept.dt.07.07.2018.

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**ORDER:**

In the reference 1<sup>st</sup> read above, **M/s Arrow Advertising India Private Limited**, Hyderabad have been requested to print and supply Banners (Designing, Sript Writing and Printing) 6x4 Flex Banners with Rivet (Quantity-1000) (500-Enrolment, 500-1950, Flute Boards (Quantity-500 (250-Enrolment, 250-1050), TV Scrolls(20) Morning 7-00AM, Evening 6-00PM, Night 9-00PM, Sticker Posts (Quantity-1,00,000, 50,000-Enrolment, 50,000-1950) and One appeal film for Voters Enrollment by Sri GoretiVenkanna to all the DEOs & Collectors of the State at District Headquarters and to the O/o Chief Electoral Officer, Telangana State, General Administration (Elections) Department in connection with “SSR of Photo Electoral Rolls of Intensive Nature with reference to 01.01.2019 of Awareness and Advertisement insertions material for Special Campaign Days” and the agency has printed and supplied the said material to all the DEOs & Collectors of Telangana State at Dist. head Quarters and O/o CEO, Telangana State and furnished the invoice for an amount of Rs.19,34,020/- and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.19,34,020/-** (Rupees Nineteen lakhs thirty four thousand and twenty only) to M/s Arrow Advertising India Pvt. Ltd., Hyderabad towards printing and supply of “SSR of Phtoto Electoral Rolls of Intensive Nature with reference to 01.01.2019 of Awareness and Advertisement insertions material for Special Campaign days” to all the DEOs & Collectors of Telangana State at Dist. head Quarters and O/o CEO, Telangana State .

3. The expenditure sanctioned in para 2 above shall be debited to “**2015 Elections - MH 108 Issue of Photo Identity Cars to Voters – G.H. 25 State Sector Schemes – S.H. (04) Photo Identity Cards to Voters – 210 Supplies and Materials – 211 Material and Supplies**” and shall be met from the funds provided in the reference 3<sup>rd</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of “**M/s Arrow Advertising India Private Limited, Hyderabad**” A/c.No.007605004386, ICICI Bank, Jubilee Hills Branch, Plot No.460, Road No.36, Besides Jaguar Carshowroom, Jubilee Hyderabad IFSC code No: ICICI0000076.

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

Dr. RAJAT KUMAR  
CHIEF ELECTORAL OFFICER &  
E.O.PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Arrow Advertising India Private Ltd.,  
#8-2-293/82/A/460, Road No.36, Beside Jaguar Showroom, Jubille Hills, Hyd-33. The  
General Administration (Claims.D) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, T.S, Hyderabad  
The Accountant General, Telanga State, Hyderabad.  
Finance (Expr.GAD.I/ BG.III) Department.  
SC/SF.

//FORWARDED :: BY ORDER//

SECTION OFFICER